Project acronym: FORGE

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D6.2 Dissemination Plan

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0.3	23/12/2013	TCD	Final version
0.4	24/12/2013	OU	Final QA and formatting
1.0	24/12/2013	OU	Version for submission

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1. Executive Summary

This deliverable presents the dissemination plan intended to be executed within the next 12 months. Also, it describes the actions and venues targeted to promote and disseminate not only FORGE's goals and achievements, but also, and in particular, to make the educational and research community aware of FORGE and its features and benefits.

This document is associated with the Work Package 6 on Dissemination.

2. Dissemination Goals

The main goal of the dissemination task is to make FORGE tools and processes known to the learning community, and in particular, to highlight the features - such as FIRE high-performance testbeds, complete courses including lecture and laboratory material, among others - that the community will be able to benefit from.

FORGE targets not only the learning community, but also the research community, by making researchers aware of the FIRE facilities and the experiment-driven research opportunities due to such facilities.

3. Dissemination Domains

FORGE project has two strong components: the educational and the technological.

3.1 Educational

By educational domain we refer to all the venues and events related with education and elearning matters where FORGE can be promoted.

3.2 Technological

Since FORGE makes use of the FIRE facilities, there is a strong technological component. Therefore, the dissemination plan must also target venues related to the different technologies involved in the testbeds, as well as simulation/experimentation-related venues.

4. Dissemination Venues

The types of venues that FORGE desires to reach are the following:

4.1 Press

FORGE will target mass media that focuses on presenting current news on network technologies, elearning for ICT, and other related topics to the general public.

4.2 Workshops

FORGE will promote and organize workshops and winter/summer/PhD courses to gather potential users of FORGE and its features into a single common discussion environment.

4.3 Demos

As part of the FORGE dissemination strategy, demos will be performed in different venues (e.g. conferences, workshops, congresses, and exhibitions). The demos will be performed once the first prototype courses are available.

4.4 Scientific publications

The ongoing work and results of the consortium's work on FORGE will be published under the rigorous process of peer-reviewed scientific conferences, journals and magazines, congresses and specialized venues.

4.5 Social networks

A different audience will be reached by promoting FORGE via social networks such as Linkedin and Twitter. Through frequent posting and messaging, participants will be kept up to date about FORGE-related news.

4.6 FIRE

Last but not least, FIRE-related venues such as magazines, workshops, conference, exhibitions and newsletters will be targeted by FORGE.

5. Dissemination Actions

To achieve the FORGE dissemination goals, a combination of venues and domains have been considered by our team, as show in Figure 1.Moreover, Table 1 presents the dissemination venues considered by FORGE for the initial 12 months of the project's life. The proposed plan will evolve on the go, adding new dissemination actions as the project's partners identify new venues and opportunities for FORGE.

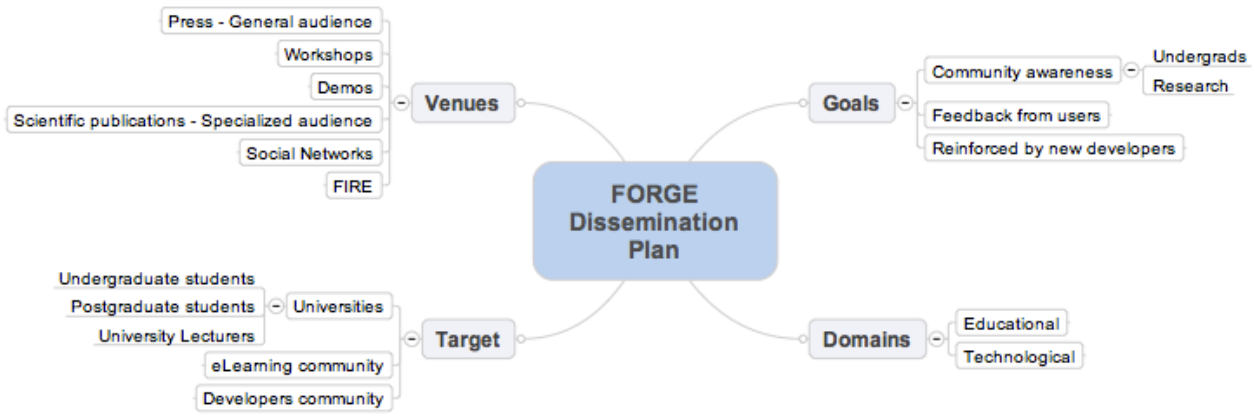

Figure 1: Dissemination plan components

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Venue	Type Venue	Domain	Action	Date
World Wide Web Conference	Conference	Technological	Paper presented about FORGE-related technologies (Mikroyannidis, A. and Domingue, J. (2013) Interactive learning resources and linked data for online scientific experimentation, World Wide Web Conference, Rio de Janeiro, Brazil, pp. 431-434.)	05/2013
CTVR Communications showcase 2013. Dublin, Ireland	Exhibition	Educational & Technological	Poster presented and a FORGE booth set at the event (http://ctvr.ie/2013/09/20/ctvr-communications-showcase-2013-a-great-sucess/)	09/2013
GRNET website	Press	Educational	The kick-off of FORGE announced (https://www.grnet.gr/en/forge)	10/2013
KMI – OU website	Press	Educational	The kick-off of FORGE announced	10/2013
FORGE website www.ict-forge.eu	Press	Educational & Technological	The kick-off of FORGE announced	10/2013
Twitter	Social Net	-	News about FORGE	10/2013 -
Linkedin	Social Net	-	Discussion group, FORGE news	10/2013 -
IFIP/IEEE WirelessDays 2013, Valencia, Spain	Conference	Technological	FORGE promoted via flyers	11/2013
ICT 2013	Conference	Technological	FORGE promoted via flyers at the FIRE booth	11/2013
FIRE News	Press	Technological	The kick-off of FORGE announced & FORGE News	11/2013
ACM CoNext, Santa Barbara, USA	Conference	Technological	FORGE promoted via flyers	12/2013
FIRE Communication & Dissemination Group	FIRE	Technological	FORGE has joined the group in order to align the promotion of FORGE with the FIRE communication and dissemination actions	12/2013
Greek R&E community related issue (GRNET)	Press	Technological	News about FORGE	01/2014
5C2 Wireless and Communications class at TCD for 5th year students– Remote experimentation, Dublin, Ireland	Experimentation	Educational	TCD, iMinds and NICTA	01/2014 – 05/2014
FIRE Magazine Feb13	Magazine	Technological	Article about FORGE submitted and accepted to be published	02/2014
FIA 2014	Congress	Technological	Session related to Future of Learning (FORGE related) proposed and accepted.	03/2014
IEEE EDUCON	Conference	Education	Paper about FORGE submitted and accepted to be published (Marquez-Barja, J., Jourjon, G., Mikroyannidis, A., Tranoris, C., Domingue, J. and DaSilva, L. (2014) FORGE: Enhancing elearning and research in ICT through remote experimentation, IEEE Global Engineering Education Conference	04/2014

			(EDUCON), Istanbul, Turkey.)	
ACM SIGCSE roads bulletin	Journal type	Education	Submit an article about FORGE	05/2014
IEEE Frontier in Education	Conference	Education	Submit an article about FORGE	10/2014
Visiting Universities	-	Education	Promote FORGE by partners at their universities and when visiting other Universities	All year
Greek R&E community and the European R&E community through GÉANT (www.geant.net)	Press	Technological	News about FORGE prototype courses	TBA
ACM SIGCSE	Conference	Education	Submit an article about FORGE prototypes and their evaluation	03/2015
American Society for Engineering Education (ASEE) annual conference	Conference	Education	Submit an article about FORGE prototypes and their evaluation	06/2015
Openlab/Fed4FIRE workshop	Workshop	Technological	Exhibition and Article	TBA

Table 1: Actions planned

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